



Tim Spangler

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Experience

Web Developer, Benevolent and Protective Order of Elks

Chicago, IL (2008-present)

- Planned and executed a complete standards-compliant visual and code-level overhaul of Elks.org, used by nearly one million Elks nationwide.
- Similarly overhauled various Elks sub-sites, correcting code, creating new graphics and adding modern functionality.
- Coded, designed, tested and launched a flexible, dynamic system for Elks National Foundation scholars to apply for scholarships.
- Assisted nontechnical members of the Order via phone and email.

Contracted Web Developer, Movéo Integrated Branding

Oak Brook, IL (2008)

- Worked with a team of two other developers during a three-week contract to implement a new visual identity and backend for OakleesGuide.com, a local directory of deals and community events.

Web Intern, Benedictine University

Lisle, IL (2005)

- Designed and developed a WebCT-based portal for the university's humanities department, facilitating discussion between classes and instructors

IT Support, Graphic Converting, Inc.

Niles, IL (2000-2001)

- Launched a complete overhaul of the company website, including PHP/HTML coding, graphic design and W3C standards compliance
- Created complex, formula-driven spreadsheets to calculate employee hours and pay
- Provided computer troubleshooting and other technical support to employees

Education

Medill School, Northwestern University

Master of Science in Journalism with New Media specialization (2007)

- Programmer/designer on the Yahoo!-sponsored New Media Publishing Project, which involved building a community-driven social media site for the Chicago Filmmakers
- Daily text and multimedia reporting on consumer affairs for the Medill News Service
- Studied social media marketing in Medill's IMC department

Benedictine University

Bachelor of Arts in Communication Arts (2006)

- Editor, writer, designer and webmaster for the student newspaper, *The Candor*
- Coursework included television/video production, layout and design for magazines and newspapers, advertising copywriting, newswriting and editing, feature writing and broadcast writing.



Technical Proficiency

- **Coding:** Standards-compliant XHTML+CSS, PHP, Ruby/Rails, JavaScript and major frameworks (Prototype, script.aculo.us, jQuery), ColdFusion, source control with Git, SVN
- **Software:** Photoshop, InDesign, Illustrator, Flash, QuarkXPress, Final Cut, Premiere, Encore DVD, Office suite
- **Operating systems:** Mac OS X, Linux/UNIX administration (bash shell scripting, etc.)
- **Site operations:** Ran a community-focused website with more than 1000 members. Currently developing an open-source Ruby on Rails engine to drive a local discussion board.
- **SEO:** Intermediate to advanced search engine optimization techniques
- **SEM:** Managed 500+ keyword PPC campaigns with Google AdWords